



## Bettina Hirth

Psychologist

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## Senior Expertise

Leadership Development  
 Assessment • Coaching  
 Counselling

Bettina is an independent consultant, coach and psychologist based in Frankfurt (Germany) **focusing on how to help people to unleash their full potential** in a systemic and goal-oriented way.

She offers her services to **organizations, consultancy firms and private people**. She is fluent in **German, Italian, English and Spanish**.

She wants to **encourage people to consciously take charge of and actively shape their lives**. Often it needs just a **"catalyst"** for the next development steps. **That's her**.

Bettina draws from **25 years of international and cross-industry experience** in the area of talent management, leadership development, assessment and coaching. 15 years thereof in Italy as international **management consultant** and 10 years covering several **leadership positions** in an international American company and German global bank.

## Interventions that bring leaders and managers to success

**A tailor-made and high-quality consultancy process for managers and leaders at all levels:**

- Anamnesis: Initial situation, needs and objectives
- Intervention scenarios: Options and alternatives
- Support during the decision-making process
- Conception and implementation
- Evaluation of the initiatives

Bettina is keen to ensure that initiatives are well embedded into the corporate culture.

### Leadership Development

Design and delivery of trainings and workshops:

- Focus on individual needs in everyday business life
- Practice, practice, practice - high amount of exercises
- Strength-oriented learning
- Wide variety of methods

### Assessment

Development and implementation of individualized Assessment procedures, contents and methods based on specific organizational requirements. Bettina also join your team in assessment projects and supports in diagnostics, evaluation, feedback and development planning.

### Coaching

Based on systemic and Gestalt Coaching. Coachees are put to the test in a protected space and supported in gaining clarity, expanding competences, extending perspectives and in developing and trying out new approaches to solutions.

### Counselling

Based on Gestalt therapy and Change Management, counselling offers private individuals an opportunity to explore the issue/s that have been causing difficulties in their life. People will be professionally supported and invited to explore their concerns, whilst finding strategies and coping mechanisms to move forward.

### Education and qualifications

- Msc in Organisational Psychology, Padua University (I)
- Art Therapist, method "Arno Stern"
- Autobiographic Writing
- Business Coaching, Core Consulting
- Behavioral Event Interview (BEI)
- Gestalt therapist certification program (current)

### Certificates and Licences

- Hogan Assessment (HPI, HDS, MVPI)
- LTPS 360° Feedback
- Occupational Personality Questionnaire
- Training Leadership Through People Skills
- Training Management Essentials
- Training Leading Change
- Change Workshop (Master Certification)